



Dr. N. SARAVANADEVI M.B.A., M. Phil., SLET., Ph.D.,  
 Associate Professor & Head, Department of Business Administration,  
 Government Arts College & Science College, Komarapalayam, Namakkal Dt.,  
 Tamil Nadu, Mobile: 97886 19562, Email: [sarugac.slm@gmail.com](mailto:sarugac.slm@gmail.com)

Degree	Subject	Institution	Month & Year
<b>Ph.D.</b>	Management	Periyar University, Salem - 11.	SEP – 2015
<b>M. Phil.</b>	Management	Erode Arts College (Autonomous), Erode. Bharathiar University	MAR – 2002
<b>SLET</b>	Management	Bharathidhasan University, Trichy.	1998
<b>M.B.A.</b>	Management (Finance & Marketing)	Maharaja College for Women, Perundurai, Bharathiar University, Coimbatore.	MAY – 1996
<b>B.B.M. University Rank Holder</b>	Business Management	Maharaja College for Women, Perundurai, Bharathiar University, Coimbatore.	MAY – 1994

**Discipline and area of specialization: MANAGEMENT – Finance & Marketing**

**TEACHING EXPERIENCE : 22 years**

Government Institutions – From 20.09.2000 onwards – 18 years

Private Institution – From 19.06.1996 to 14.09.2000 - 4 years

<b>SELF DEVELOPMENT COURSES</b>
Participated in ‘Orientation program’ sponsored by UGC for 28 days at Academic Staff College, Bharathiar University, Coimbatore and obtained ‘A’ Grade.
Participated in ‘Refresher program in commerce and Management’ sponsored by UGC for 21 days at Academic Staff College, Bharathiar University, Coimbatore and obtained ‘A’ Grade.
Participated in ‘Refresher program in computer applications in economics and management’ sponsored by UGC for 21 days at Academic Staff College, Bharathidhasan University, Trichy and obtained ‘A’ Grade.
Participated in ‘Refresher program in computer applications in commerce and management’ sponsored by UGC for 21 days at Academic Staff College, Bharathiar University, Coimbatore and obtained ‘A’ Grade.
<b>CONFERENCE/ SYMPOSIUM ORGANISED</b>
1. International Symposium on ‘Global Employability Skills’ (06.01.2014) at Govt. Arts College (Autonomous), Salem – 636 007.
2. SEBI sponsored workshop on “Financial Literacy to young investors” on 12. 02.2018 at GAC(A), Salem - 7
3. Seminar on “Corporate expectations” on 02.02.2018 at GAC(A), Salem – 7
<b>PUBLICATION</b>
International 2, National 6
<b>SEMINARS, CONFERENCES &amp; WORKSHOPS &amp; FDP ATTENDED</b>
Conference – 6 - International 4 , National 2
Seminar – 2

Workshops Attended 5
Symposium – International 1
Faculty Development Program 1
<b>EXTERNAL</b>
<b>BOARD OF STUDIES:</b> 1. Chairman - Govt. Arts College (Autonomous), Salem – 7 - UG Board – Business Administration, (From July 2010 to Sep 2018) 2. Member - Periyar University - UG Board – Business Administration from 2010 onwards 3. University Nominee (Member) – Vellalar College For Women, Erode 4. External Member – Erode Arts & Science College(A), Erode -2017 onwards.
Chairman – Periyar University Valuation –UG Board – Management Studies – Nov-2018
External Examiner – UG Board -Sri Saradha College (Autonomous), Salem. – M. Phil Dissertation Evaluation, Bharathiar University, Coimbatore – UG Project viva-voce & Practical, Periyar University Affiliated Colleges.
Question Setter – UG & PG – Management Studies, Bharathiar University Affiliated autonomous colleges, M. Phil. Madras University Affiliated Colleges
<b>LEADERSHIP</b>
Head of the Department of Business Administration from 2000 onwards, Principal Incharge from 23.10.2018 onwards

Dr. N. SARAVANADEVI

Associate Professor & Head,  
Department of Business Administration,

Reference of papers/articles published

S.NO.	TITLE OF THE PAPERS PUBLISHED	NAME OF THE JOURNAL/ BOOK	PERIOD
1.	'Teaching and Learning Styles'	HRD TIMES, volume – 14, No. 6, ISSN: 0976-7401	JUNE 2012
2.	'Re-visiting portfolio management changes in the global scenario'	Proceedings of International Conference on Re-visiting Management Changes in the global scenario. ISBN: 978-81-910991-3-3	AUGUST 2012
3.	'Dementia – A public Health Issue'	Book on Prevention of Diseases in India – Achievements and Issues. Global Research Publications. ISBN: 978-81-89630-81-2	2013
4.	Global Warming And Agricultural Challenges	Global Warming Issues And Challenges, Discovery Publishing House Private Ltd., New Delhi. ISBN: 978-93-5056-470-7	2014
5.	Investors' Problems On Mutual Fund Investment.	Emerging Paradigms In Management Research, Shanlax Publications, Madurai, volume - IV ISBN: 978-93-80686-96-7	FEB 2014
6.	Perception Of Investors Towards Mutual Fund	International Journal Of Functional Management, Volume – 2 Issue no. 1, ISSN: 2319-1406 ,	APRIL 2014
7.	Growth of Mutual fund Industry in India	Growth of Indian Economy – National Conference - Research Publication, ISBN:978-93-80509-44-0	SEPTEMBER 2014
8.	Perception of Individual Investors Towards Mutual Fund with special reference to Erode District of Tamil Nadu	International Journal of Research & Business Innovation – volume- iv No. 4 Special issue Impact factor : 1.53, ISSN :2321 - 5615 Newfangled approaches in Commerce & Management Traditional to Global Era.	DECEMBER 2016

S.NO	WORKSHOPS / SEMINARS ATTENDED	ORGANISING INSTITUTIONS	PERIOD
1.	Two days <b>International Conference</b> on Re-visiting Management Changes in the Global Scenario – Presented paper on “Re-visiting portfolio management changes in the global scenario.”	Jay Shriram Group of Institutions- School of Management Studies, Thirupur.	24.08.2012 & 25.08.2012
2.	Three days <b>National Workshop</b> on “SPSS and Plagiarism in Research” Faculty and Scholars Development program – Participated and undergone hands on training.	Sacred Heart College (Autonomous), Thirupattur, Vellore District & IABCTF, USA	27.12.2012, 28.12.2012 & 29.12.2012
3.	One day <b>International Seminar</b> on “Global Employability Skills” – Organised & Participated	Dept. of Business Administration, Govt. Arts College (Autonomus), Salem – 7.	06.01.2014
4.	One day <b>National level conference</b> on CROP INSURANCE IN INDIA – NEED OF THE HOUR “NCCI-2014.” - presented paper on “Awareness of farmers with regard to crop insurance”	Dept. of commerce and applied commerce, Parks college (Autonomous), Thirupur -641 605.	07.02.2014
5.	<b>International Conference</b> on Competency Building Strategies in Business and Technology for Sustainable development, and presented paper on Perception Of Investors Towards Mutual Fund	Sri Ganesh School of Business Management, Salem	25.02.2014
6.	<b>International Conference</b> on Emerging Paradigms in Management Research, and presented a paper on “Investors’	Vivekanandha Institute of Information Technology and Management Studies,	27.02.2014 & 28.02.2014

	Problems On Mutual Fund Investment”		
7.	National Conference on Growth of Indian Economy, and presented paper on Growth of Mutual fund Industry in India	Periyar University college of Arts and Science, Mettur Dam, Salem.	28.02.2014
8.	National level Workshop on “Data Dissemination Workshop on Statistical Analysis of Demographic Census Data 2011” – Participated.	Jointly organised by Directorate of Census Operations, Tamil Nadu and Department of Statistics, Govt. Arts college(Autonomous), Salem – 7.	05.03.2014
9.	National Workshop on Structural Equation Modeling Through AMOS - participated in hands on training.	Dept. of Psychology, Periyar University, Salem – 11.	31.07.2014 to 02.08.2014
10.	UGC sponsored National Level Workshop on Advances in Groundwater Exploration – participated.	Dept. of Geology, Govt. Arts College (Autonomous), Salem – 7	30.01.2015
11.	UGC sponsored seminar on “ANDROID towards mobile Apps” (Participated)	PG and Research Department of Computer science, Govt. Arts College (Autonomous), Salem – 7.	09.12.2015
12.	One day Inter Disciplinary International Conference on Exploring Effective Teaching and Learning Strategies – Participated	Dept. of English, Govt. Arts College for Women, Salem -8.	21.12.2015

